

(NOTE TO INTRODUCER, RODNEY'S LAST NAME IS PRONUCED LISH)

Too often we spend our work time routinely doing the same thing we done every day and every year in our job, in our family and in our relationships. Rodney Loesch is here to ask us to take a fresh look at how some things affect leadership teams through his three prong process of **Tricycle Leadership**. His message is to change some processes, be more innovative and take more risks.

Rodney is a multi-faceted individual:

- A former national sales manager
- An entrepreneur
- A Certified Financial Planner
- A community college board member
- An a NCAA golf rules official

In fact, Rodney says his name has appeared on the front page of the Wall Street Journal more times than Donald Trump's **(PAUSE)**

Especially since he got that two year subscription.

Please Welcome Rodney.